

Press release

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The e-health shift

Creation of the e-Health Academy to support companies in their transformation

e-Health will take a number of different forms in 2022. The French ministerial ‘Accelerating the e-Health shift’ roadmap announced in 2018 is being fully rolled out this year with a series of initiatives, including *Mon espace santé*, *PariSanté Campus* and the Health Data Hub... Les Entreprises du Médicament (Leem) is integral to this impetus, and is launching its own e-Health Academy as a dedicated skills development and innovation space for e-health stakeholders. The first training courses and conferences will be available from 18 April onwards. The addition of an innovation hub at the beginning of 2023 will complete the programme.

e-Health is a dominant and omnipresent trend for 2022, from healthcare system transformation to the doctor/patient relationship, patient services, and many more aspects of healthcare. The digital revolution is delivering innovative responses to the challenges faced by the health industries (digital simulation of biological and physiological processes, digital twins in manufacturing, connected objects, industrial applications and medical uses, etc.). This transformation is also driving a process of radical change in the daily lives of the 300,000 or so people who work in the French healthcare industry, as equipment becomes digital, tasks become automated, and activities and skills change. To facilitate and support this transformation, Leem has created its own [e-Health Academy](#), which will launch its first initiatives this April.

“Digital is no longer a tool; it is now integral to every aspect of the healthcare industry, from research to production and patient services. The spread of digital technologies will profoundly change the way our industry works. The creation of this Academy is our response to the needs of companies and their employees for support in making this transformation to the digital world”, emphasises Leem Chairman Frédéric Collet.

In practical terms, the e-Health Academy is a physical and digital meeting place designed by and for the healthcare industries to take action through three key initiatives:

- a range of training opportunities
- themed conferences
- and an innovation hub

Its ultimate aim is to develop skills and innovation in healthcare by pooling the experience, knowledge and resources of pharmaceutical companies to produce new services that will benefit every part of the industry, regardless of company maturity or size.

General and specialist training modules

The first training modules to be offered have been developed with partners - Telecom Executive Education, Lille Catholic University, EM Formations Produits de Santé, Digilian and IFIS - as the common training core designed to enable all healthcare company employees understand and get to grips with the major challenges posed by the digital transformation. Eight acculturation modules are already available:

- The digital challenges for healthcare
- Change Management facilitation
- Digital technologies with implications for healthcare
- Cybersecurity good practices
- The use of digital tools in healthcare
- The regulatory framework for e-Health
- Agile methods and effective learning
- Optimising your global and omnichannel communication strategy

This common core will be expanded with the addition of specialist modules from May onwards (accessing the e-Health market, managing digital resources and skills, e-Health and regulatory affairs, new organisational methods for the healthcare industries, change and transformation management in the healthcare industries, etc.).

Courses can also be tailored to the specific needs of individual teams in gaining the digital skills that will be key to the professions and careers of tomorrow.

Cycles of MEET- UP conferences

To complement its programme of training modules, the Academy will also host cycles of themed 'Meet-up' conferences to share good practices and explain current trends or public e-Health schemes. A cycle of 6 conferences is scheduled for 2022. The first of these will be held on 21 April to give a step-by-step explanation of the *Mon Espace Santé* (My Health Space) online patient portal.

Other conferences will be devoted to the role of telemedicine in the new healthcare pathway, *PariSanté Campus*, the regulatory challenges around e-Health, good practices in project assessment, and other topics.

An innovation hub to be built with input from all stakeholders

The ultimate ambition of the Academy is to act as a catalyst for innovation and an incubator for programmes that bring public-sector and private-sector stakeholders together to create digital project communities.

The official opening of the e-Health Academy on 14 April is being hosted as part of the French Presidency of the Council of the European Union.

Press contacts:

Stéphanie Bou - +33 (0)6 60 46 23 08 - sbou@leem.org

Virginie Pautre - +33 (0)6 31 86 82 70- vpautre@leem.org

Alice Roznowiez - +33 (0)6 08 97 50 49 - aroznowied@leem.org